

## Welcome to the McAllister Rowan Communications

With a reputation built on solid performance and strong client relationships, the McAllister Rowan Communications Group has represented some of the biggest names in the publishing and entertainment world. In addition, we have extensive experience in product launches, celebrity marketing, and non-profit publicity. Utilizing our vast resources, we can satisfy our client's public relations needs while still offering them one-on-one attention of a small boutique firm.

Our offices in New York and Toronto, and our affiliations in other major U.S. and Canadian cities, allow us to effectively manage strategic publicity and media branding campaigns from virtually every key consumer market in North America.

A team of seasoned pros, with over 50 years of cumulative experience, the McAllister Rowan Communications Group continues to expand the company's services, utilizing our extensive consumer media skills and marketing strategies to take our clients where they want to go.

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We are what we repeatedly do. Excellence then, is not an act, but a habit."- Aristotle  
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