

## What We Do

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From traditional media relations to satellite tours, web design to celebrity partnerships, the McAllister Rowan Communications Group has the contacts and expertise to get the right message to the right audience. Combining extensive consumer media savvy with core specialties in the areas of brand marketing, new media, special events, electronic publicity, and media training, whatever your needs or budget, McAllister Rowan can develop a campaign designed to meet your goals.

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We cannot solve problems by using the same kind of thinking we used when we created them."- Albert Einstein

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