

What's On Tonight

{tab=What Not To Wear}
What Not To Wear

From fashion faux pas, to fashion diva, TLC's What Not To Wear is the 911 & 411 of style. McAllister Rowan Communications helped the successful show usher in their second season with a national radio satellite tour that was a ratings winner.

Radio Satellite

Market

Station

NATIONAL

NATIONAL

NATIONAL

NEW YORK

SAN FRANCISCO

DALLAS

PHILADELPHIA

WASH., DC

BOSTON

DETROIT

ATLANTA

BALTIMORE

CLEVELAND

SACRAMENTO

SALT LAKE CITY

MEMPHIS

HARTFORD

MONMOUTH/OCEAN

JACKSONVILLE, FL

GREENVILLE, SC

GRAND RAPIDS

ABC Radio Network

USA Radio Network

Cable Radio Network

WPLJ-FM

KFRC-AM&FM

KHKS-FM

WMMR-FM

WBIG-FM

WQSX-FM

WNIC-FM

WSTR-FM

WWMX-FM

WMVX-FM

KZZO-FM

KENZ-FM

WREC-AM

WTIC-FM

WBBO-FM

WQIK-FM

WHZT-FM

WSNX-FM

{tab=Trading Spaces}

Trading

Spaces When TLC's "Trading

Spaces" and BBC's "Changing Rooms" decided to swap shows in a Thanksgiving weekend programming special, McAllister Rowan Communications provided high-impact media exposure to both the loyal fans of the shows, and a whole new audience of potential viewers

Radio Satellite

Market

Station

NEW YORK

LOS ANGELES

CHICAGO

PHILADELPHIA

DALLAS

DALLAS

DETROIT

BOSTON

WASH., DC

HOUSTON

SEATTLE

PHOENIX

PHOENIX

MINNEAPOLIS

BALTIMORE

TAMPA

DENVER

DENVER

PORTLAND

CINCINNATI

RIVERSIDE, CA

MILWAUKEE

SAN ANTONIO

MEMPHIS

WHTZ-FM

KIIS-FM

WGN-AM

KYW-AM

KPLX-FM

WBAP-AM

WRIF-FM

WBZ-AM

WTOP-AM

KODA-FM

KBKS-FM

KFYI-AM

KDKB-FM

KQRS-FM

WWMX-FM

WFLA-AM

KOA-AM

KOSI-FM

KUPL-FM

WVMX-FM

KFRG-FM

WMIL-FM

WOAI-AM

WREC-AM

{tab=ABC-TV}Breaking up is hard to do, letting go and moving on is even harder. Psychologist and life coach Debbie Ford joined forces with three famous Hollywood Exes, Marla Maples, Angie Everhart, and Shar Jackson on ABC-TV's, The Ex-Wives Club. McAllister Rowan Communications helped get the word out on this reality tv show's brand of get even and get over it wisdom!

Market

Station

National

National

Los Angeles

Atlanta

Seattle

Cleveland

Denver

Gainesville

Sacramento

Colorado Springs

Cable Radio Network

The Radio Ritas KKZZ-FM

WGAU-AM

KPQ-AM

WEOL-AM

KSYY-FM

WOCA-AM

KAHI-AM

KCMN-AM

{tab=Capital Concert Series}Each year the Capital Concert Series brings together a star-studded array of talent from the television, music and film worlds to take part in the annual Memorial Day and July 4th concert extravaganzas which are broadcasted live from Washington, D.C. over the PBS network. McAllister Rowan Communications anchors a core team of top p.r. professionals by providing electronic media tours for a variety of top celebrity performers.

Gary Sinise

Market Station

National

National

National

National

Los Angeles

San Francisco

Philadelphia

Houston

Washington, DC

Detroit

Minneapolis

Tampa

St. Louis

Baltimore

Pittsburgh

Portland

Cincinnati

Milwaukee

CNN Radio

Westwood One Radio

Sirius Satellite

The Radio Ritas KOST-FM

KSFO-AM

WMGK-AM

KODA-FM

WTOP-FM

WJR-AM

WCCO-AM

WFUS-FM

KMOX-AM

WBAL-AM

KDKA-AM

KEX-AM

WGRR-FM

WMIL-FM

Joe Montegna

Market

Station

National

National

National

National

Chicago

Chicago

Detroit

Detroit

Boston

Miami

Washington, DC

Nassau/Suffolk

Minneapolis

Tampa

Baltimore

Denver

Portland

Cleveland

San Antonio

Orlando

Hartford

Westwood One

Sirius Satellite

Sirius Satellite

Cable Radio Network

WGN-AM

WUSN-FM

WRIF-FM

WDVD-FM

WXKS-FM

WKIS-FM

Washington Post Radio

WALK-AM

KWNG-FM

WHPT-FM

WIYY-FM

KXKL-FM

KINK-FM

WMJI-FM

WOAI-AM

WOCL-FM

WILI-FM

Tony Danza

Market

Station

National

New York

Los Angeles

Houston

Seattle

Baltimore

Portland

Cleveland

National

Philadelphia

Dallas

Denver

Sacramento

Baltimore

Charlotte

Raleigh

Salt Lake

Albuquerque

Winston-Salem

Huntsville

Evansville

Gainesville

Westwood One

WOR-AM

KKZZ-FM

KODA-FM

KMPS-FM

WBAL-AM

KEX-AM

WMJI-FM

Comcast Cable

WYBE (PBS)

KDFW (FOX)

KWGN (IND)

KMAX (CW)

WBFF (FOX)

WCCB (FOX)

WNCR (IND)

KSTU (FOX)

KRQE (CBS)

WGHP (FOX)

WAAY (ABC)

WTVW (FOX)

WCJB (ABC)

Josh Turner

Market

Station

National

Houston

Detroit

Seattle

Phoenix

San Diego

San Diego

St. Louis

Denver

Denver

Big D & Bubba

KKBQ-FM

WDTW-FM

KMPS-FM

KNIX-FM

KSON-FM

KUSS-FM

WIL-FM

KYGO-FM

KWLI-FM

Elliott Yamin

Market

Station

Internet

National

Philadelphia

Philadelphia

Washington, DC

Boston

Phoenix

Sacramento

Orlando

Dayton

Albany

Wilkes Barre

Albuquerque

Harrisburg

AOL Radio

ABC Radio Network

WSTW-FM

WAEB-FM

WIHT-FM

WJYY-FM

KXAZ-FM

KHOP-FM

WLRQ-FM

WGTZ-FM

WKKF-FM

WKRZ-FM

KKOB-FM

WLAN-FM

Yolanda Adams

Market

Station

National

Chicago

Miami

Miami

Augusta

Salem Broadcasting

WMBI-AM

WMBM-AM

WAFG-FM

WTHB-AM&FM

{/tabs}